



INTERNATIONAL SYMPOSIUM ON
PUBLIC COMMUNICATION OF SCIENCE AND TECHNOLOGY
IX NATIONAL COLLOQUIUM OF SCIENCE RECREATION

APRIL 10 - 12 2024 | ZACATECAS, MEXICO

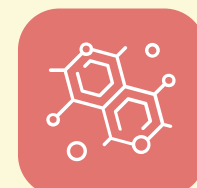
GENERAL PROGRAM

10 WEDNESDAY APRIL



- 8:30 - 9:00** Registration
- 9:00 - 9:30** Opening Ceremony
- 9:30 - 11:30** **KEYNOTE LECTURE**
Bruce Lewenstein "Science communication in a diverse world"
- 11:30 - 12:00** Coffee break
- 12:00 - 13:30** **PARALELL SESIONS**
- 13:30 - 15:30** Lunch
- 15:30 - 17:00** **PANEL**
Rafael García Molina and Recreación en Cadena "Towards an international vision of recreational science"
- 17:00 - 17:30** Coffee break
- 17:30 - 19:00** **PARALELL SESIONS**
- 19:00** Welcome Cocktail

11 THURSDAY APRIL



- 9:00 - 10:00** Registration
- 10:00 - 11:30** **PLENARY LECTURE**
María Emilia Béyer "The public at the center: co-design as a strategy to build communication bridges"
- 11:30 - 12:00** Coffee break
- 12:00 - 13:30** **PARALELL SESIONS**
- 13:30 - 15:30** Lunch
- 15:30 - 17:00** *Recreation Laboratory (Fair of activities)*
- 17:00 - 17:30** Break
- 17:30 - 19:00** **PARALELL SESIONS**
- 19:00** Zigzag Museum Visit

12 FRIDAY APRIL



- 9:00 - 9:30** Registration
- 10:00 - 11:30** **ROUND TABLE**
"Public Communication of Science and Technology: A young and vulnerable field?"
Elaine Reynoso, Magdalena Maritz, Sandra Muriello, Ana Nepote and Julia Tagüeña
- 11:30 - 12:00** Coffee break
- 12:00 - 13:30** **PARALELL SESIONS**
- 13:30 - 15:30** Lunch
- 15:30 - 17:00** **PARALELL SESIONS**
- 17:00 - 17:30** Coffee break
- 17:30 - 19:00** **CLOSING LECTURE**
Sarah Davies "The role of science communication in challenging times: Persuasion, democracy, empowerment"
- 19:00** Closing Ceremony and Callejoneada