



April 11, 12:00-13:30 Hall: Bóveda 1

Science Recreation (SRC-3) Moderator: Daniel de la Torre Guzmán

101. Prototipos lúdicos para la recreación de la ciencia en comunidades rurales de la región de los volcanes Iztaccíhuatl – Popocatepetl

Antonio Eloy Arce (Alzate y su gente)* — **Mexico**

107. Art, science and community: 10 years of promoting and communicating science in the rural community of Coatlán del Río, Morelos, Mexico

Mario A. Saldaña (Cirián "ciencia + arte = comunidad")* — **Mexico**

53. Immunolottery: a resource for immunology science communication

Viviane Abreu de Andrade (CEFET/RJ)*; Pablo González Yoval (ENP UNAM); Naíse Chales Lins (UFRRJ); Larissa Mattos Feijó (Fundação Oswaldo Cruz); Luana Linda da Silva (CEFET/RJ); Saulo Hermsillo Marina (ENP, UNAM); Robson Coutinho-Silva (UFRJ) — **Brazil**

76. Playing with science

Brandon González (Poliedro Ciencia Curiosa)* — **Mexico**

112. Matemorfosis en las comunidades

Carmen Mares (CIMAT)* — **Mexico**



April 11, 12:00-13:30 Hall: Bóveda 2

Science Journalism (JLS-1) Moderator: Aleida Rueda Rodríguez

80. Nuquí Vivo: A transmedia project in a biodiverse, multiethnic territory

Marcela Gutiérrez (Universidad EAFIT)*; Yulieth Teresa Hillón Vega (Universidad EAFIT); Paula Andrea Echeverry Chalarca (Universidad EAFIT); Julieta Zuliaga Sánchez (Universidad EAFIT); Tania Isabel Cardona Rojas (Universidad EAFIT); Mateo Monsalve Vélez — **Colombia**

92. Immersing for Effective Communication: Bridging the Gap between the Worlds of Science and Journalism

Michelle Morelos (Red Mexicana de Periodistas de Ciencia)*; Cecilia Montero (Red Mexicana de Periodistas de Ciencia); Eduardo Ríos Patrón (Instituto de Investigaciones Económicas y Empresariales de la Universidad Michoacana); Ignacio González (WWF); Sarai Gutiérrez (Red Mexicana de Periodistas de Ciencia) — **Mexico**

58. Storytelling in Science Podcasts

Mayra D. Trinca (Lajbor/Unicamp)*; Simone Pallone de Figueiredo (Lajbor/Unicamp) — **Brazil**

122. La Renewable: dissemination of renewable energies

Juan Tonda (Dirección General de Divulgación de la Ciencia de la UNAM)* — **Mexico**

139. The role of Science News Agencies in science communication: opportunities, challenges and public access

Monique Oliveira (Unicamp); Germana F. Barata (Unicamp)*; Mariana Hafiz (Unicamp); Alice Fleerackers (SFU); Carlos Caetano de Almeida (Unicamp) — **Brazil**

186. Co-creating the future European Competence Centre for Science Communication

Marzia Mazzonetto (Stickydot srl)*; Paola Rodari (SISSA Medialab) — **Belgium**



April 11, 12:00-13:30 Hall: Hermanos de Santiago

PCST Research (RSH-3) Moderator: Elaine Reynoso Haynes

174. Science communication and human rights

Gabriela Frías Villegas (Nuclear Sciences Institute, National Autonomous University of Mexico); Kathia E. García (UNAM); Alejandro Guzmán-Vendrell (UNAM); Irvin Alberto Mendoza Hernández (Universidad Nacional Autónoma de México)*; Fabiola Vázquez (Univ — **Mexico**)

105. Science Communication in Citizen Science: Creating Bridges for Shared Knowledge and Inclusive Participation

Pamela Geraldine Olivo (Instituto Tecnológico y de Estudios Superiores de Monterrey)*; Jorge C. Sanabria (Instituto Tecnológico y de Estudios Superiores de Monterrey) — **Mexico**

14. Exploring Endometriosis Online Health Communities (OHCs): A mixed methods content analysis of a patient-led community

Helen A. Tosteson (UW-Madison)* — **United States**

6. Watering the Lava flow: The use of comics in communicating scientific information to improve water conservation in gardening

Aquiles Negrete (CEIICH-UNAM)*; Cecilia Lartigue (UNAM) — **Mexico**

25. Scientific organizations and NGOs: a required dialogue to raise awareness of public opinion and preserve the environment in Latin America

Diogo L. de Oliveira (Universidade Federal de Campina Grande)*; Bruce Lewenstein (Cornell University) — **Brazil**

49. Maybe in my backyard? Exploring a co-design process that integrates community perspectives for the siting of a spent nuclear fuel facility

Mikhaila N. Calice (University of Wisconsin-Madison)*; Dominique Brossard (University of Wisconsin-Madison); Paul Wilson (University of Wisconsin-Madison); Kuhika Gupta (University of Oklahoma); Hank Jenkins-Smith (University of Oklahoma) — **United States**



April 11, 12:00-13:30 Hall: de la Reflexión

New Voices In PCST (NVC-3) Moderator: Montserrat García Guerrero

178. Fostering Future Scientists: Therapeutic storytelling as a strategy for developing emotional intelligence in girls

Emma Perla P. Solís Recéndez (Universidad Autónoma de Zacatecas)*; Daniel H. Solís (Unidad Profesional Interdisciplinaria de Ingeniería Campus Zacatecas, Instituto Politécnico Nacional) — **Mexico**

108. Gaps between academic and local cultures. How science communication students learn to engage with actively.

Edith Escalón (Universidad Veracruzana)* — **Mexico**

156. Are there new voices in sustainability communication in Mexico?

Ana C. Nepote (Universidad Nacional Autónoma de México)* — **Mexico**

169. Working towards inclusion in recreational science

José Eduardo González Reyes (ADN Aprende y Descubre la Naturaleza)*; Aketzalli González Santiago (La Bombilla); Gustavo Epitacio Joaquin (Ciencia Desde Cero) — **Mexico**

106. Science communication strategy for rural girls

Teresa Avila (Universidad Católica Boliviana)*; Camilo Kunstek (Universidad Católica Boliviana) — **Bolivia**