



April 11, 17:30-19:00 Hall: Bóveda 1

Science Recreation (SRC-4) Moderator: Atenea Morales Samaniego

71. Teatro Científico Infantil

Sara C. Díaz (Consejo Sudcaliforniano de Ciencia y Tecnología)*; Isabel Mosqueira (COSCYT) — **Mexico**

55. Training university students in science communication: Case study of 'Jóvenes por la Ciencia/Club Universitario de Ciencia (JC/CUC)' at DAIA, Juárez Autonomous University of Tabasco, Mexico.

Emmanuel M. Munguía (Universidad Juarez Autonoma de Tabasco)*; Mirna Cecilia Villanueva (Universidad Juarez Autonoma de Tabasco); Roger Castillo (Universidad Juarez Autonoma de Tabasco) — **Mexico**

179. Is the image of people doing science still masculine? Recreational science activities as a tool to change stereotypes.

Abigail Zentella (ADN Aprende y Descubre la Naturaleza)*; Mariana Martínez (ADN Aprende y Descubre la Naturaleza); José Eduardo González Reyes (ADN Aprende y Descubre la Naturaleza) — **Mexico**

131. El teatro popular como recurso lúdico en el proceso de enseñanza-aprendizaje no formal.

Lucero A. Mendoza (La Bombilla IluminArte con Ciencia)*; Isaac Gutiérrez (La Bombilla IluminArte con Ciencia) — **Mexico**

77. Stand-Up Science with Young Researchers: A Scientific Communication Training Strategy at Parque Explora, Medellín-Colombia

Hernán D. Oquendo (Parque Explora)* — **Colombia**

176. “¡Anímate! A animar la ciencia” Science stories told by children for children.

José Eduardo González Reyes (ADN Aprende y Descubre la Naturaleza); Verónica Reyes Galindo (ADN Aprende y Descubre la Naturaleza)* — **Mexico**



April 11, 17:30-19:00 Hall: Bóveda 2

Training and Professionalization (TRP-2) Moderator: María Emilia Beyer Ruiz

126. Children and adolescents science communicators: qualitative evaluation on the impact of the call "Community scientific disseminator"

Karen Yocely Cruz Cortez (Consejo de Ciencia y Tecnología del Estado de Tabasco)*; Diana Martínez Ordóñez (Consejo de Ciencia y Tecnología del Estado de Tabasco); Virginia del Carmen Bernal Cordero (Consejo de Ciencia y Tecnología del Estado de Tabasco); — **Mexico**

103. Join the field. Identity goals in a socially-focused teaching program for science communication in Veracruz, Mexico.

Edith Escalón (Universidad Veracruzana)* — **Mexico**

119. The search for a structure to consolidate science recreation groups

Miguel García Guerrero (Autonomous University of Zacatecas)* — **Mexico**

160. Design, evaluation, and evolution of a Diploma Course in Science Communication linked to public policies

Vanessa Martínez Sosa (COECYT Coahuila)*; Geoffroy Gautrot (Freelancer) — **Mexico**

164. Two pillars and a bridge: Basic concepts for designing an introductory course for training science communicators

Elaine Reynoso Haynes (Universidad Nacional Autónoma de México)* — **Mexico**

161. Training science communicators to highlight gender responsive research

Toss H Gascoigne (Australian National University)*; Jennifer E. Metcalfe (Econnect Communication) — **Australia**



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10 - 12 ABRIL 2024 | ZACATECAS, MÉXICO



**April 11, 17:30-19:00 Hall: Hermanos de Santiago
(RDT-1)**

Roundtable

Diversity and inclusion in academic research in science communication

Paola Rodari (Sissa Medialab)*; Luisa Massarani (Instituto Nacional de Comunicação Pública da Ciência e Tecnologia; Casa de Oswaldo Cruz, Fiocruz); Ana Claudia Nepote (Universidad Nacional Autónoma de México) — **Italy, Brazil & Mexico**



April 11, 17:30-19:00 Hall: de la Reflexión

PCST Research (RSH-4) Moderator: Lorena Valenzuela Reyes

54. The Public Science Communication Processes (PSCP) in Mexican Museums and Science Centers during the COVID-19 Pandemic Period

Monserrat Rodríguez Ramos (ITESO / LAMAT, Comunicación de Ciencia A. C.)* — **Mexico**

62. A Study of the Impact of the Scientific exhibition "Among legs and antennas" in Tabasco.

Felicia Jiménez (Consejo de Ciencia y Tecnología del estado de Tabasco); Alejandro Félix (Consejo de Ciencia y Tecnología de Tabasco)*; Rossy Morales (Consejo de Ciencia y Tecnología de Tabasco) — **Mexico**

85. Narrator Identity's Impact on Scientist Perception: Race and Gender Dynamics

Dayeon Eom (University of Wisconsin Madison)*; Helen A. Tosteson (UW-Madison); Amanda Molder (UW-Madison); Emily Howell (University of Wisconsin-Madison); Sarah Goodwin (Science Communication Lab); Elliot Kirschner (Science Communication Lab); Meredith DeSalazar (Science Communication Lab) — **United States**

4. Innovation and society: characteristics of digital communication on innovation in Costa Rica

Margoth Mena-Young (Universidad de Costa Rica)* — **Costa Rica**

110. Science communication the fundamental tool for Futures Literacy.

Silvia Singer (MIDE, Museo Interactivo de Economía)* — **Mexico**